

Luke Garland Stevens

LukeGarlandStevens@gmail.com - Phone: (262) 492-7818 - Los Angeles, CA

Portfolio: www.LukeGarlandStevens.com

Producer Editor with 10 years of experience in collaborative editing, workflow optimization, and team leadership. Delivering hundreds of episodes of impactful streaming, social, and in-app shows on daily and weekly release schedules. Creating original content and partnering with brands like Whole Foods, Washington Post, and National Parks Foundation.

WORK EXPERIENCE

Lead Editor, Headspace

2022 - 2023

- Guided post-production scheduling and cross-functional cooperation with editing, sound design, and VFX teams; optimized workflow efficiency, leading to never missing a daily upload.
- Implemented a standardized archiving and mastering system for media assets, resulting in instant final asset retrieval and freeing 50% more usable server space.
- Fostered close collaboration with producers and directors starting in pre-production, facilitating faster turnarounds, polished first versions, and increased cross department functionality.
- Enforced rigorous quality control standards and early delivery schedules, ensuring a flawless final product and zero late-night overtime fixes.
- Implemented video content management systems to deliver high-quality videos to Headspace app and social platforms, creating a metadata searchable database of 1000+ assets.

Editor, Headspace

2020 - 2022

- Led cohesive efforts between Producers, Creative Directors, and the Post Production team to develop Pilot Episodes, ensuring execution of creative visions and establishing workflows for subsequent episodes; this framework launched 5 new series.
- Orchestrated a comprehensive revamp of procedural documentation, reducing time spent training from days to hours and enhancing cross-departmental transparency.
- Acknowledged for editing the two highest-viewed videos in the Headspace App for 2022.

Editor, Tastemade

2018 - 2020

- Created diverse culinary and travel content for the digital streaming television channel Tastemade TV, ensuring impeccable quality and alignment with brand standards; fulfilling minutes per quarter and original content quotas for streaming partners.
- Managed a substantial workload across multifaceted project tasks related to social media and streaming services; coordinated the delivery of 50+ social projects with application specific deliverables and 100+ episodes of streaming television.

Producer Editor, Acoustic Ceiling Products, LLC

2015 - 2016

- Directed and cut installation videos, with a freelance team, launching 2 new product lines.

Producer Editor, Lavelle Industries, Inc.

2014 - 2016

- Scripted, shot, edited, and uploaded over 100 instructional videos, partnering with marketing and brand design teams to garner over 10 million views on the Korkey YouTube Channel.
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SKILLS

Video Production • Post Production Management • Team Leadership • Workflow Optimization
Adobe Creative Suite • Motion Graphics • Color Correction • Media Management

EDUCATION

University of Wisconsin Oshkosh

Bachelor of Science in Radio-TV-Film

University of Wisconsin Waukesha

Associates of Arts and Sciences Degree